WE RECOMMEND THE FOLLOWING GUIDELINES

MARGIN SIZE: 6.625"x 4.625"

FINAL SIZE WITHOUT BLEEDS: 7"x 5"

FINAL SIZE WITH BLEEDS: 7.5"x 5.5"

## SAFE ZONE:

All critical elements (text, images, graphic elements, etc.) must be kept inside the blue dashed line 3/16" away from the cut line.

## **CUT LINE:**

This is where the artwork will be cut.

## BLEED ZONE .25" PAST THE CUT LINE:

Make sure to extend the background images or colors all the way to the edge of the black dashed outline.

## IMPORTANT

\* All artwork must be uploaded in the following formats (PSD, AI, EPS, or PDF) \*All text should be converted into outlines \*Do not include dashed lines or cutmarks



ALLOYPRINTING